

RAPPLE

Smart Rap Battle Opponent



TARGET GROUP AND USE CASE

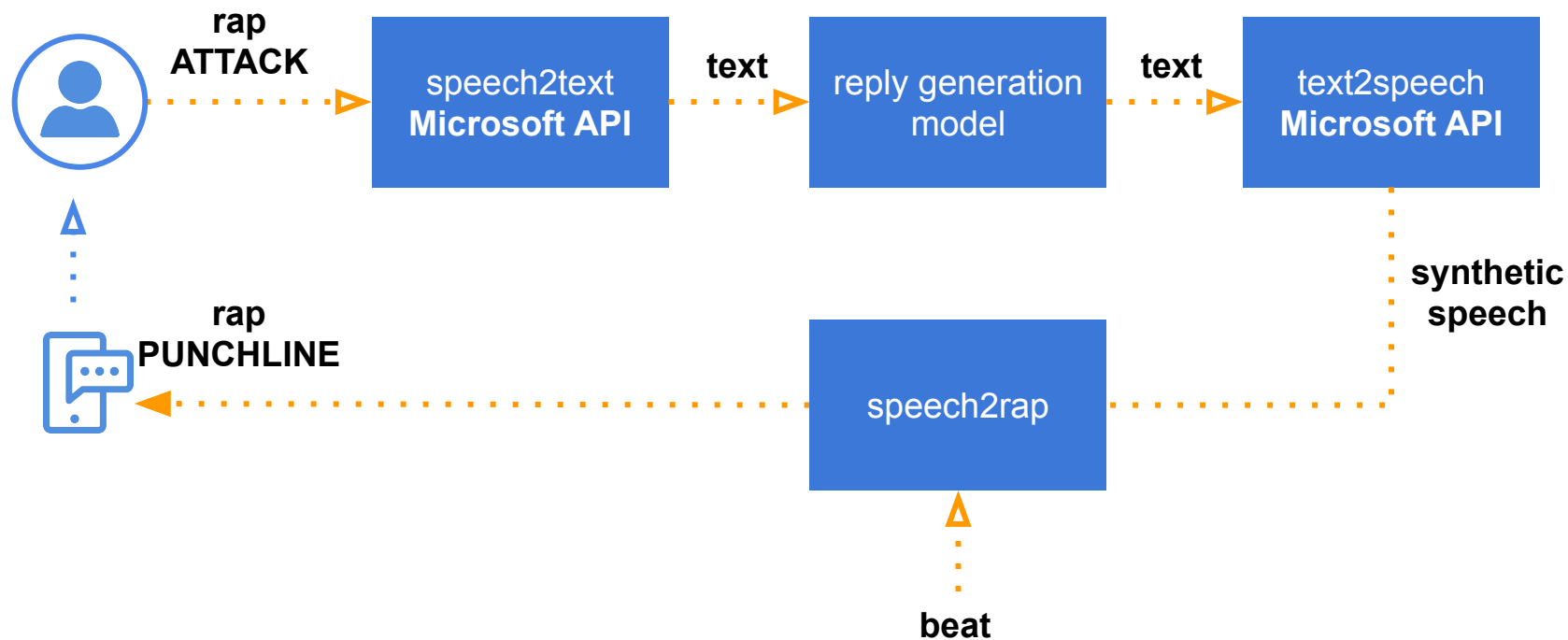


PRACTICE FOR **FREESTYLE RAPPERS**



SUPPORTING CREATIVE PROCESS OF **SONGWRITERS**

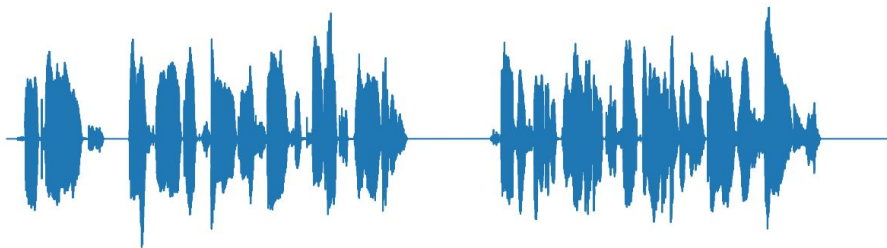
HOW DOES IT WORK?



RHYTHM DETECTION AND ALIGNMENT

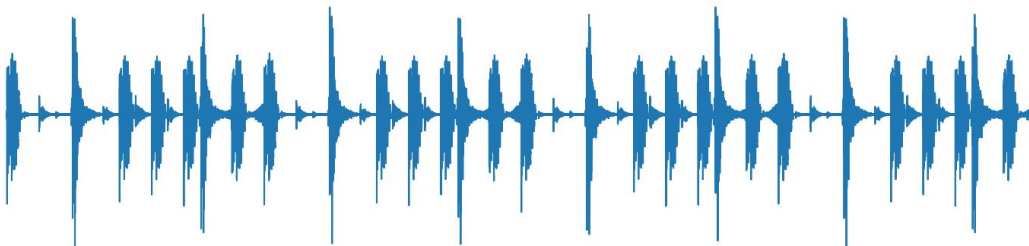


SYNTHETIC SPEECH :

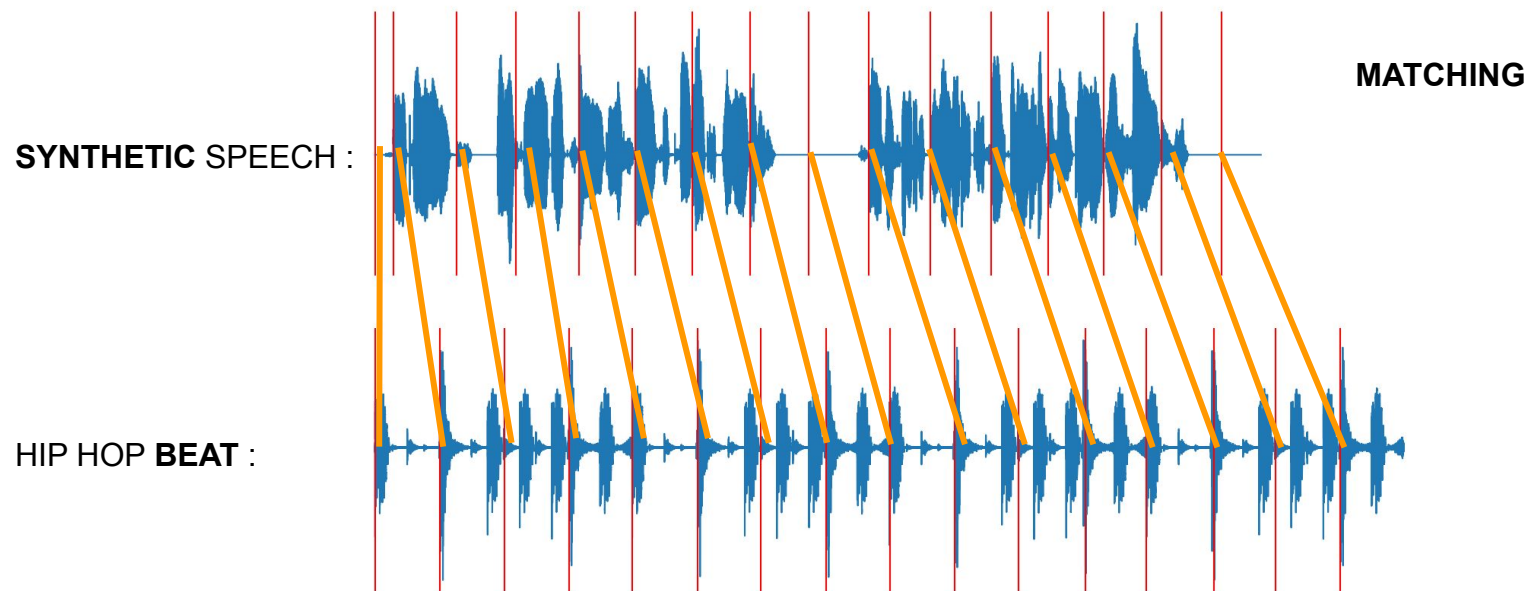


EMOTIONLESS

HIP HOP BEAT :



RHYTHM DETECTION AND ALIGNMENT



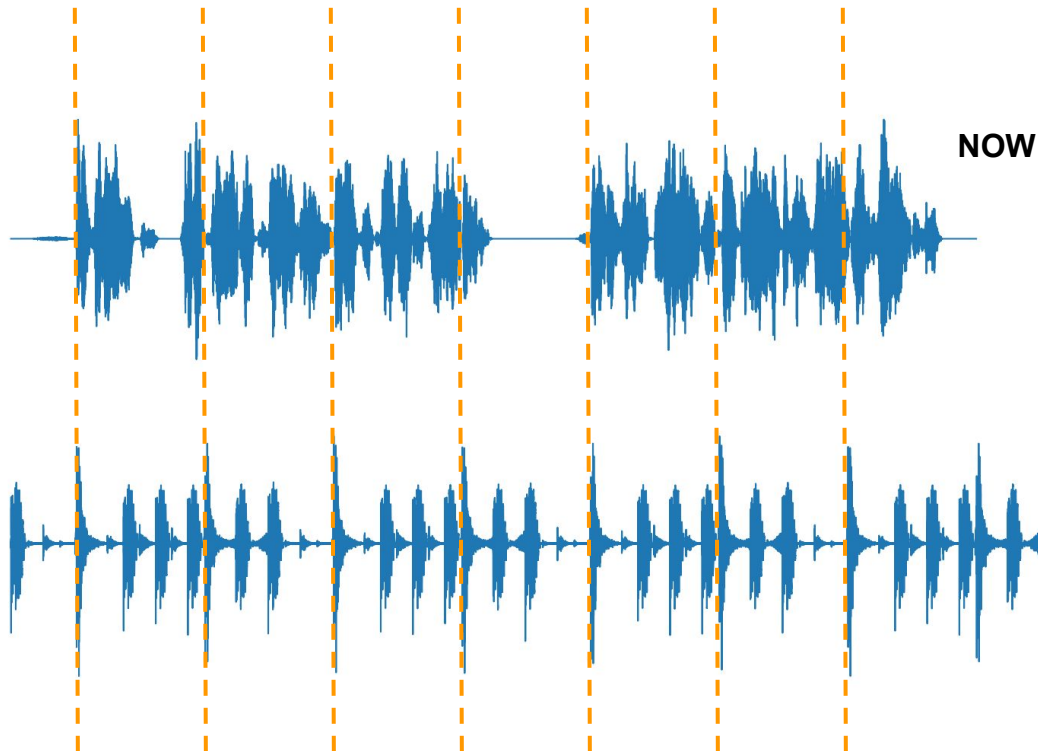
RHYTHM DETECTION AND ALIGNMENT



SYNTHETIC SPEECH

NOW GROOVY

HIP HOP BEAT



DEMO 😊

SCALING IT UP!

Thanks to its **modular structure** it can be expanded to many use cases

- **Adapt** the musical style of the system's response to the style of the user input (Rap/Soul/Rock/Metal)
- **Singing duet** partner: practice singing in two voices, get your harmony right
- **Voice timbre** matching: make RAPPLE reply with the voice of your favorite rapper
- **Snapchat/Instagram** integration: Post a story of you sounding like your favorite rapper



FOR **FREESTYLE RAPPERS**, WHO HAVE THE **NEED TO PRACTICE**, RAPPLE IS AN **APP** THAT LET´S YOU **BATTLE AGAINST A VIRTUAL OPPONENT IN ORDER TO COME UP WITH NEW PUNCHLINES**. UNLIKE **TIKTOK**, THE PRODUCT **IMPROVES YOUR SKILLS AND GETS YOU INSPIRED**.